



NATIONAL LAW SCHOOL OF INDIA UNIVERSITY

NAGARBHAVI, BANGALORE-560 242

Notification No.19 /2022 dated 08/07/2022

Advertisement for the positions of Manager – Communications

The National Law School of India University (NLSIU) was established in 1987 to be a pioneer in legal education. Over the last three decades the University has consistently been the undoubted leader in legal education and research in India and ranked **First** among Law Universities in the National Institute Ranking Framework for the last four years.

The University invites online applications for hiring qualified professionals to full-time post of Manager - Communications.

A. Job Description

| S. No. | Post | Manager – Communications (01 vacancy) |
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| 1. | Pay Structure | Level 8/9/10 as per the VII th CPC based on the qualifications and experience of the candidate. |
| 2. | Tenure | Permanent basis till the age of superannuation i.e. 60 years, subject to confirmation after the satisfactory completion of one year's probation. |
| 3. | Essential Qualifications | Graduate degree in Communications, English, Journalism, Public Relations or related discipline with aggregate 55% marks. <i>Provided</i> , for candidates with benchmark disabilities, the minimum aggregate mark is 50%. |
| 4. | Desirable Qualifications | Post-graduate degree or diploma in English, Journalism or Mass Communications with aggregate 55% marks. <i>Provided</i> , for candidates with benchmark disabilities, the minimum aggregate mark is 50%. |
| 5. | Essential Experience and Skills | (i) Five (5+) years of experience in journalism or communications; (ii) Outstanding writing, editing and communication skills; (iii) Strong knowledge of communication practices and techniques; (iv) Strong presentation and time management skills; (v) Ability to multitask and work well under pressure; (vi) Proven experience creating targeted content is preferable; (vii) Strong inter-personal and listening skills; (viii) Ability for organization and coordination; (ix) Ability to work effectively and constructively as part of a team; |

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| 6. | Roles and Responsibilities | <p>The Manager-Communications will report to the Communications and External Relations Officer</p> <p>The employee will be responsible for undertaking the following tasks:</p> <ul style="list-style-type: none"> • Overseeing all internal and external communications for the University; • Creating high-quality content for various channels of communication, including website, newsletters, social media platforms and media outreach; • Ensuring all promotional and marketing materials reflect the University's tonality and brand identity; • Coordinating with various internal stakeholders like research centres, People and Culture Office, Alumni Office, University Development Office, etc. for curating content, generating new ideas and dissemination of University updates as they happen; • Coordinating and managing outputs from external stakeholders, including web developers, designers, photographers etc.; • Assisting with the development and implementation of communications plans for specific projects, including outreach, events and social media; • Coordinating and implementing communication activities to ensure research activities are represented in an accurate, relevant and timely manner; • Tracking and managing analytics of all communication platforms; • Monitoring the University's social media and online presence; • Preparing detailed media activity reports; • Responding to communication-related issues in a timely manner; • Serving as a University's spokesperson to the media; • Staying informed of developments in the field of marketing and communications within the industry to foster ideas and innovation. |
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B. Selection Process

1. Selection will take place in two parts. In Part 1, candidates will be shortlisted in a 1:5 ratio on review of their applications as against the number of vacancies for the Interview round (Part 2). In Part 2, the Interview Selection Panel shall score candidates out of a total of 50 marks for selection to the posts.
2. Candidates holding a contractual position in the University as of the last date of application for this post shall be eligible and entitled to apply. They shall be eligible for the following concessions:
 - a. Notwithstanding the shortlisting ratio of 1:5, candidates shall be shortlisted for the interview stage, subject to meeting the essential educational qualifications and minimum years of work experience.
 - b. In Part 2, candidates will be awarded **0.3** additional marks per year of continuous service at NLSIU up to a **maximum of 3 (Three) marks**.

C. General Conditions

1. The prescribed essential qualifications/experience indicated are the bare minimum required for the role. Mere possession of these qualifications/experience will not entitle the candidate(s) to be called for an interview.
2. The qualifications prescribed in the table above should have been obtained from recognized Universities/ Institutions.
3. Candidates shall have to produce original documents at the time of interview.
4. Where the number of applications received in response to this advertisement is large and it may not be convenient or possible for NLSIU to interview all the candidates, NLSIU reserves the right to restrict the number of candidates to be called for interview to a reasonable limit.
5. Candidates serving in Government/ Public Sector Undertakings (including Boards/ Autonomous Bodies) are required to submit their 'No objection Certificate' from their current employer at the time of interview, if not submitted earlier.
6. No correspondence whatsoever will be entertained from candidates regarding the conduct or result of interview and reasons for not being called for interview.
7. Canvassing in any form/bringing in any influence political or otherwise will be treated as a disqualification for the Post.
8. NLSIU reserves the right of not filling the post advertised.
9. If information given in an application is found to be incorrect/false, at any stage, the Candidature is liable to be cancelled and any appointment made is also liable to be terminated.
10. National Law School of India University is an equal opportunity employer and we value diversity at our institution.
11. Last date for submission of the application is **22nd July, 2022**.
12. The shortlisted candidates will be intimated through email.

Interested individuals are requested to fill in the Application Form on the website (<https://www.nls.ac.in/news-and-events/work-with-us/>) and upload their CV and supporting certificates on or before **5.00pm on 22nd July, 2022**.

For any clarifications in this regard, you may contact the University at the following numbers:

Name of the Contact Persons: Ms. Savithri

Phone : 080-23213160/23010000

Email: recruitment@nls.ac.in

Bangalore

REGISTRAR

8th July, 2022