

2 PM - 5 PM

10th June 2023, Saturday

NATIONAL WEBINAR ON COPYRIGHT AND THE PROTECTION OF EXPRESSION IN THE MEDIA AND ENTERTAINMENT INDUSTRY

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E-Certificate will be provided to the registered participants

Jointly organised by

DPIIT IPR CHAIRS



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IIT Roorkee



Tezpur University

Overview

Technology and innovation are driving in the media and entertainment industry. This includes everything from cutting-edge special effects developed for movies (and then adopted across other industries) to streaming media, virtual reality gaming, and new delivery channels for news, music, and advertising. This has had major implications for legislators, policymakers, judges, advocates, lawyers, and students of law. For instance, freedom of speech and expression has extended from the physical format to digital and social media, giving rise to the hitherto unknown problems of fake news, online abuse, sponsored posts, harassment, etc. that have the public and private scuttling for measures to contain. It is believed that many such challenges will arise in the future. They are bound to evolve with the practice of law in courts. Even minor changes and developments can force one to ponder if the legal and regulatory systems are equipped to deal with such shifts. With digitalization and globalization gaining impetus in the production of content; the media and entertainment industry is thriving through momentum due to dilution and ease in relaxations of various regulations in the governance of the broadcasting sectors by the government. The intangible rights like Creative works and innovative works coupled with unique creations of the inventor, essentially implying Copyright often demands protection from data theft, duplication, and piracy concerns. Moreover, the Country's film, television, and online video services industries contribute a gross output of INR 349 thousand crore and employ 2.6 million people. The media and entertainment sector grew at a higher rate than the economy (7.8%) in 2019. It has consistently improved its ranking on the WIPO Global Innovation Index (46th in 2021 from 52nd in 2019). The creative industries not only entertain and create employment opportunities, but also help and promote country's creative and cultural industries across the world. The creative sector has the potential to build innovative and new experiences and reflect India's soft power. Therefore, creating copyright awareness among the youth of the country becomes imperative. It is evident that digitalisation has opened up a world of opportunities for the media and entertainment industry. At the same time, it has threatened and disrupted the traditional methods giving way to emerging business and work models. Internet penetration has revolutionised e-commerce, brand building, public outreach, online streaming, etc. It has also brought certain issues to the forefront that include online trolling, surveillance, stalking.

The Major Problems faced in the Media and Entertainment Industry

- Unlawful utilization of user-generated content
- Unlawful Collection of Copyrighted Content through social media platforms
- Copyright Infringement concerning Music Piracy
- Copyright Infringement for Cinematographic Piracy
- Plagiarism of Script
- Exemptions clause section 52 of the Copyright act.
- Copyright Law in the M&E industry

Objectives

- To facilitate understanding of the Entertainment & Media Law regime as practiced in India
- To provide a platform to members to discuss and debate Entertainment & Media Law issues in India
- To ensure and protect the media industry from Piracy, copyright infringement etc.
- To help members engage with the government and facilitate legislative and policy formation through position papers, recommendations and organize meetings with government and INBA delegations.
- It aims at bringing all stakeholders together and deliberate the latest developments, especially in the legal domain.

PROGRAM SCHEDULE
NATIONAL WEBINAR ON
COPYRIGHT AND THE PROTECTION OF EXPRESSION IN THE MEDIA AND
ENTERTAINMENT INDUSTRY
DATE- 10TH JUNE 2023
DAY -SATURDAY
TIME - 2:00PM - 5:15PM
PLATFORM - ZOOM

Time	Activity	Resource Person
2:00PM - 2:05PM	Formal Welcome	
2:05PM - 2:15PM	Welcome Address	Prof. (Dr). Nirmal Kanti Chakraborty Vice Chancellor The West Bengal National University of Juridical Science Kolkata
2:15 PM - 2:30PM	Brief note about the Webinar	Prof. (Dr.) T. Ramakrishnan DPIIT IPR Chair Professor National Law School of India University Bangalore
2:30PM - 3:00PM	Session 1	
2:30PM - 2:40PM	Introduction of the Session.	Prof. (Dr.) Rajat Agarwal DPIIT IPR Chair Professor Indian Institute of Technology Roorkee
2:40PM - 2:55PM	The role of Copyright in the Entertainment Industry	Prof. (Dr). Himanshu Khatua Director - Satyajit Ray Film & Television Institute Kolkata
2:55PM - 3:00PM	Q&A	
3:00PM - 3:00PM	Session 2	
3:00PM - 3:10PM	Introduction of the Session	Dr. Annamma Samuel DPIIT IPR Chair Professor Gujarat National Law University
3:10PM - 3:25PM	The role of Copyright Societies in issuing License and misinterpretation of section 30 of the Copyright Act	Mr. Jagdish Swaroop Retired Deputy Registrar - Copyright Office Govt. of India
3:25PM - 3:30PM	Q&A	

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Time	Activity	Resource Person
3:30PM - 4:20PM	Session 3	
3:30PM - 3:40PM	Introduction of the Session	Prof. (Dr) Pritam Deb DPIIT IPR Chair Professor Tezpur University
3:40PM - 3:55PM	Content, Production and Digital Market	Dr. Mridul Dutta Assistant Professor Tezpur University
3:55PM - 4:00PM	Q&A	
4:00PM - 4:15PM	Significance of Copyright Law in the Media and Entertainment Industry	Mr. Ayan Roy Chowdhury Head of the Legal and Compliance (Broadcast Audience Research Council)
4:15PM - 4:20PM	Q&A	
4:20PM - 5:10PM	Session 4	
4:20PM - 4:30PM	Introduction of the Session	Dr. Pinaki Ghosh DPIIT IPR Chair Professor The West Bengal National University of Juridical Science Kolkata
4:30PM - 4:45PM	Broadcast Reproduction Right	Mr. Partha Chakraborty Senior Vice President The Recorded Music Performance Ltd. (RMPL)
4:45PM - 4:50PM	Q&A	
4:50PM - 5:05PM	Section 52 Exemption Clause	Mr. Sowmya Chowdhury CEO - The Recorded Music Performance Ltd. (RMPL)
5:05PM - 5:10PM	Q&A	
5:10PM - 5:12PM	Vote of Thanks	
5:12PM - 5:15PM	Photo Session	

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